

MAY 11, 2011

Press Release

NIT SET UPS SALES PROMOTION KIOSK AT MAKRO STORE (STAR GATE) KARACHI

Karachi: (P.R)

NIT Marketing Division is actively engaged in promotion of NIT funds extensively. Informative KIOSKS are being organized at Provincial and Federal Capital level by local NIT Branches.

In continuation of this exercise to introduce NIT funds and its advantages to the large number of weekend visitors of MAKRO Super Store (Star Gate Branch) Karachi, NIT is setting a KIOSK there on 14th & 15th May, 2011 from 11am to 11pm. Giveaways attraction to the visitors of NIT kiosk has been added in this activity.

NIT KIOSK services are being organized on various public places and corporate organizations to introduce and familiarize potential customers with the range, benefits and investment opportunities in NIT Funds.

Prior to this, NIT had organized such sales promotion activities in Karachi at IOBM, Park Towers, SSG head office, PAF Museums and Rover Cricket event and in Lahore at Nishat Mills, PSO, D.G Khan Cement and Atlas Insurance Ltd very successfully.
