

PRESS RELEASE

NIT has Launched Customer Care Call Center

Karachi: (P.R) – Pakistan’s first Asset Management Company, National Investment Trust Ltd (NITL) has launched its customer care call center to facilitate its unit holders and prospective investors. A dedicated team will be available to guide and answer queries on demand.

By launching the call center, unit holders would be able to get Information regarding investment solutions, their account and can give their valuable feedback. Call Centre will be integrated with Customer Relationship Management (CRM) through which unit holders will get their account information in real time.

Managing Director, NIT, Adnan Afridi said that NIT is committed to facilitate its unit holders and investors. He added that the call center initiative is part of NIT’s on going modernization program and commended the efforts of NIT’s technology and marketing teams in developing the in-house call center and management system in a short space of time.
