

Press Release
NITL Has Launched New Web Portal & Mobile App

Karachi: (P.R) – Pakistan’s first Asset Management Company, National Investment Trust Ltd (NITL) is proud to announce the launch of its new Web Portal & Mobile app. Merging cutting edge technologies with world class investment solutions, this brand-new platform enables customers to conduct transactions easily, efficiently and from anywhere.

Managing Director, NIT, Adnan Afridi said that “as part of NIT’s commitment to digitalization, the ‘NIT Web Portal & Mobile App’ combines nearly 60 years of experience with best in breed technologies to enable investors with a seamless digital investment experience. An expertly crafted User Experience (UI) empowers investor with a range of tools from Managing Investments, Redemption and Fund-to-Fund Transfer to generating e-statements and connecting to the NIT Call Center.

The launch of this application is also a milestone in NIT’s commitment to reducing its carbon footprint and is a major step in the organization going paperless.

The application is available on the Android Play Store and IOS App Store as “Invest in Trust”.

NITL has a strong nationwide distribution network which is comprises of 27 Online Branches, Investors’ Facilitation Center and a customer care call center. NITL has also recently launched Pakistan’s First Exchange Traded Fund (NIT-PGETF) and Asset Allocation Fund (NIT-AAF).
